



**WAN  IFRA**  
**2020 EVENTS  
SPONSORSHIP  
PACKAGES**



**A BRAND NEW WORLD  
WITH OUR VIRTUAL EVENTS**

After a successful round of eSummits this summer, WAN-IFRA continues to bring its loyal members and the publishing & media community a host of Virtual Events in the second half of 2020. Our annual Local, Regional and Digital Media Conferences will resume to discuss the current challenges and future trends affecting the industry.



## GOLD

### HOSTED SESSION

- Host your own 30min session. Submit a relevant, educational topic, provide your own expert speaker and work closely with our staff to get your session up and running. WAN-IFRA reserves the right to decline the topic if it is of little relevance to the event audience.
- One rotating advert on the top of the event feed.
- Includes all entitlements of the Bronze category, including the virtual Expo.
- Receive participants' contact list including name, title, company and email address (subject to their agreement upon registration).
- Feature in the "Meet the Sponsors" mailing where we introduce supporting partners to participants.
- Company Logo featured on all marketing materials (website & mailings).
- Ten event tickets to share with your staff and clients.

## SILVER

### SESSION / KEYNOTE SPONSOR

- A short pre-recorded video by the sponsor on why they are sponsoring the session will be played at the beginning of the session - max 30 sec.
- Logo acknowledgement as "Brought to you by" within the specific session featured on the event programme.
- Includes all entitlements of the Bronze category, including the virtual Expo.
- Receive participants' contact list including name, title, company and email address (subject to their agreement upon registration).
- Feature in the "Meet the Sponsors" mailing where we introduce supporting partners to participants.
- Company Logo featured on all marketing materials (website & mailings).
- Four event tickets to share with your staff and clients.

## BRONZE

### EXHIBITOR AT VIRTUAL EXPO

- Exhibit at the event virtual Expo and have videos and handouts available for participants to download.
- Schedule and arrange virtual meetings at your stand; attendees can also request instant or pre-schedule meetings with exhibitors.
- Queue management system allows multiple exhibitors to work the stand.
- Receive participants' contact list including name, title & company (subject to their agreement upon registration).
- Feature in the "Meet the Sponsors" mailing where we introduce supporting partners to participants.
- Company Logo featured on all marketing materials (website & mailings).
- Two event tickets to share with your staff and clients.

# 2020 WAN-IFRA VIRTUAL EVENTS TIMELINE

DIGITAL MEDIA AFRICA	SEP 08-09	Gold: 3,600€ Silver: 1,600€ Bronze: 1,200€
INDIA MEDIA LEADERS E-SUMMIT	SEP 21-22	Gold: 3,600€ Silver: 1,600€ Bronze: 1,200€
WAN-IFRA INDIA 2020 PRINTING SUMMIT	SEP 23-24	Gold: 3,600€ Silver: 1,600€ Bronze: 1,200€
DIGITAL MEDIA ASIA	OCT 13-15	Gold: 4,000€ Silver: 2,400€ Bronze: 1,600€
NEWSROOM SUMMIT	OCT 20-21	Gold: 4,000€ Silver: 2,400€ Bronze: 1,600€
WORLD PRINTERS SUMMIT	OCT 27-29	Gold: 5,000€ Silver: 3,000€ Bronze: 2,000€
MIDDLE EAST MEDIA LEADERS E-SUMMIT	NOV 03-05	Gold: 4,000€ Silver: 2,400€ Bronze: 1,600€
DIGITAL MEDIA EUROPE	NOV 10-12	Gold: 4,000€ Silver: 2,400€ Bronze: 1,600€
DIGITAL MEDIA LATAM	NOV 16-18	Gold: 4,000€ Silver: 2,400€ Bronze: 1,600€

**CONTACT US TO SECURE YOUR OPTIONS NOW!**

[MARIA.BELEM@WAN-IFRA.ORG](mailto:MARIA.BELEM@WAN-IFRA.ORG)

Partner with us on 2 events and get 10% off.  
Partner with us on 3 or more events and get 10% off plus an additional ticket per event.

\*non-members pay an additional 25%

"We had a great experience joining WAN-IFRA in hosting a webinar session on their World Media Leaders eSummit in June. It was very professionally organized and executed, and enabled us to reach out to an important audience for us, in which we have received great feedback on!"

**Bettina Isabelle Berntsen**  
Marketing Manager  
FotoWare

"Sponsoring a WAN-IFRA webinar was a huge win for Crowdynews. Working together, we created a webinar that attracted 300+ registrants. A great team whom we look forward to partnering with again in the future."

**Sue LeClaire**  
Regional Marketing Manager  
Crowdynews

"With their wide and selected audience, we found the eSummit events to be a very good sponsoring opportunity, providing excellent visibility while being very cost-effective."

**Massimo Barsotti**  
Chief Marketing Officer  
EidosMedia